

Privacy Policy for InsourceAI

1. Information We Collect

We collect personal data you provide when registering, placing orders, or contacting customer support. This includes:

- Identifiers such as name, email, phone number, and company details;
- Transaction details including purchase history and payment information;
- Technical data such as IP address, browser type, and device identifiers collected through cookies and tracking technologies.

2. How We Use Your Information

Your information enables us to:

- Provide, maintain, and improve our services;
- Facilitate transactions and communicate order status;
- Personalize user experience and send promotional materials (with consent);
- Comply with legal obligations and prevent fraudulent activities.

3. Sharing and Disclosure

We do not sell or rent your personal data. We may share your information with:

- Verified suppliers and logistics partners necessary to fulfill orders;
- Service providers assisting in platform operations (e.g., payment processors);
- Regulatory authorities when legally required.

4. Data Security

We implement industry-standard security measures including encryption, firewalls, and secure data centers to protect your information from unauthorized access, alteration, or disclosure.

5. Data Retention

We retain personal data as long as necessary to provide services and comply with legal obligations. You may request data deletion subject to regulatory constraints.

6. Your Rights

Depending on your jurisdiction, you may have rights including access, correction, deletion, or objection to data processing. Please contact our Data Protection Officer for assistance.

7. Cookies and Tracking

Our platform uses cookies to enhance functionality and user experience. You can manage cookie preferences through your browser settings.

8. Changes to Privacy Policy

We may update this policy periodically. Significant changes will be communicated via email or platform notifications.